SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G (Rule 13d-102)

INFORMATION STATEMENT FILED PURSUANT TO RULES 13d-1 AND 13d-2 UNDER THE SECURITIES EXCHANGE ACT OF 1934

> LAUNCH MEDIA INC _____ (Name of Issuer)

> COMMON STOCK _____

> > (Title of Class of Securities)

518567 10 2 (CUSIP Number)

December 31, 1999 _____

Date of Event Which Requires Filing of this Statement

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

X Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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- NAME OF REPORTING PERSON: INTEL CORPORATION S.S. or I.R.S. IDENTIFICATION NO. OF ABOVE PERSON: 94-1672743
- CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a)[] (b) []

3. SEC USE ONLY

- CITIZENSHIP OR PLACE OF ORGANIZATION: DELAWARE
 - 5. SOLE VOTING POWER 892,225

NUMBER OF SHARES

6. SHARED VOTING POWER 0

BENEFICIALLY

OWNED BY EACH 7. SOLE DISPOSITIVE POWER 892,225

[]

REPORTING

- PERSON WITH 8. SHARED DISPOSITIVE POWER 0
- AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON: 892,225
- 10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES
- 11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 6.98%

12. TYPE OF REPORTING PERSON*
CO
*SEE INSTRUCTIONS BEFORE FILLING OUT!
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- Item 1. (a) Name of Issuer: LAUNCH MEDIA INC
 - (b) Address of Issuer's Principal Executive Offices:
 2700 Pennsylvania Avenue
 Santa Monica, CA 80404
- Item 2. (a) Name of Person Filing: Intel Corporation
 - (b) Address of Principal Business Office or, if None, Residence: 2200 Mission College Blvd. Santa Clara, CA 95052
 - (c) Citizenship: Delaware
 - (d) Title of Class of Securities: Common Stock
 - (e) CUSIP Number: 518567 10 2

Item 3. Inapplicable

- Item 4. Ownership
 - (a) Amount beneficially owned: 892,225
 - (b) Percent of class: 6.98%
 - (c) Number of shares as to which such person has:
 - (i) Sole power to vote or to direct to the vote: 892,225
 - (ii) Shared power to vote or to direct the vote: $\ensuremath{\text{0}}$
 - (iii) Sole power to dispose or to direct the disposition of: 892,225
 - (iv) Shared power to dispose or to direct the disposition of: 0
- Item 5. Ownership of Five Percent or Less of a Class.

 If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].
- Item 6. Inapplicable
- Item 7. Inapplicable
- Item 8. Inapplicable
- Item 9. Inapplicable
- Item 10. Inapplicable

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

January 21, 2000 -----Date

/s/F. Thomas Dunlap, Jr.

Signature

F. Thomas Dunlap, Jr.
Vice President, General Counsel and
Secretary

Secretary

Name/Title