

(Print or Type Responses)

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL						
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#### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *- INTEL CORP			2. Date of Event Requiring Statement (Month/Day/Year) 02/09/2012		3. Issuer Name and Ticker or Trading Symbol Synacor, Inc. [SYNC]				
2200 MISSIO	N COLLEGE	(Middle) BLVD.	02/09/2012		4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)	
SANTA CLAF	(Street) RA, CA 95054	l-1549		(Check all applicable)  Director Officer (give title below)  — Check all applicable)  — X_ 10% Owner Other (specify below)				6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person X_ Form filed by More than One Reporting Person	
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Beneficially Owned						
1.Title of Security (Instr. 4)	,			2. Amount of Se Beneficially Ow (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Natu (Instr. 5	re of Indirect Beneficial Ownership	
Reminder: Report	Person	s who respon	f securities benefic d to the collection lays a currently v	n of informatio	n contained in t	his form are no	ot requir	SEC 1473 (7-02)	

 $Table\ II-Derivative\ Securities\ Beneficially\ Owned\ (\emph{e.g.}, puts, calls, warrants, options, convertible\ securities)$ 

Title of Derivative Security     (Instr. 4)	2. Date Exercis Expiration Dat (Month/Day/Year)			,	or Exercise Price of		6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	J	(D) or Indirect (I) (Instr. 5)		
Series A Preferred Stock	03/14/2003	(1)	Common Stock	641,025 (3)	\$ ( <u>1</u> )	I	See footnote (2).	
Series A Preferred Stock	10/08/2003	(1)	Common Stock	641,025 (3)	\$ <u>(1)</u>	I	See footnote (2).	
Series B Preferred Stock	10/01/2004	(4)	Common Stock	506,250 (3)	\$ (4)	I	See footnote (2).	
Series C Preferred Stock	10/19/2006	<u>(5)</u>	Common Stock	298,857	\$ <u>(5)</u>	I	See footnote (2).	

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
INTEL CORP 2200 MISSION COLLEGE BLVD. SANTA CLARA, CA 95054-1549		X				
INTEL CAPITAL (CAYMAN) CORP 2200 MISSION COLLEGE BLVD SANTA CLARA, CA 95054		X				

## **Signatures**

/s/ Cary I. Klafter, Secretary	02/09/2012		
**Signature of Reporting Person		Date	

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The Series A Preferred Stock is convertible into common stock of the Issuer on a 1.5 for one basis and has no expiration date.
- Owned directly by Intel Capital (Cayman) Corporation, a wholly-owned subsidiary of the Reporting Person. Intel Corporation disclaims beneficial ownership of the securities except to the extent of its pecuniary interest therein.
- (3) Reflects a 1 for 2 reverse stock split, effective as of immediately prior to the effectiveness of the Issuer's Registration Statement on Form S-1.
- (4) The Series B Preferred Stock is convertible into common stock of the Issuer on a 1.5 for one basis and has no expiration date.
- (5) The Series C Preferred Stock is convertible into common stock of the Issuer on a 1.5 for one basis and has no expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.